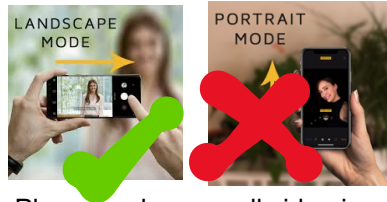


2021 ASB Virtual Roll Call submission guidelines

Hi!

If you are reading this, you are submitting a video clip to be included in this year's ASB Virtual Roll Call video. In order to ensure the highest production quality possible, please follow the following guidelines.

General tips- If you are recording with your phone- please record in LANDSCAPE (wide, not tall). If you have access to a tripod or other stabilization device, please use it. Don't forget to make eye contact with the camera and engage the viewers! It is OK to make multiple takes. If you mess up, take a breath and try again.



Video resolution- Please make sure all video is recorded at 1080p at 60 frames per second. If you are recording with your mobile device, you should be able to adjust this in your device's camera settings.

File format- *.mov or *mp4, H.264 encoding (if you are recording with an apple device, this is the default format) (Most devices will record these formats)

Lighting- Please ensure you are well lit from the front, with minimal shadows on your face or lights behind you. If you are outside, make sure the sun is in front of you. If you are inside, please ensure that you are not in front of a bright sun lit window.

Background- Neutral backgrounds are your friend. Too dark or light of a background takes away from you on screen. Natural outdoor backgrounds on a bright day work great.

Shot Framing- Center yourself in the frame, with an eye-level camera angle. A medium shot (waist up) with a bit of room above your head in the frame, would work best. For socially distanced group shots, Make sure the shot is wide enough to allow for adjustments in post production, but close enough to see your faces. See example(s) below:



Audio- Make sure you are recording in a quiet space that is not an echo chamber. If you have access to a microphone that can plug in to your recording device, please use that. Try not to record on very windy days, the wind makes the audio nearly unusable.

Make sure to speak clearly and loudly.

Submission- Please visit our jotform to upload your video by 5PM March. 1, 2021.

Link: <https://tinyurl.com/ASBrollcall>

If you have any issues or questions, please email me at ASBawardsvideo@gmail.com

Thanks,

Jeremy L. Barfield

Producer, ASB Virtual Roll Call